

# BourbonCoin White Paper

## Bourbon without Borders

### 1. Executive Overview

**Bourbon**, with its rich roots in Kentucky, Bourbon, transcends cultures and continents, building a vibrant global community. In 2024 alone, the bourbon market reached \$6.39 billion, poised to surpass \$10 billion by 2033. The expanding global appeal and burgeoning tourism—highlighted by 2.7 million annual visitors to Kentucky's famed Bourbon Trail—underscore the need for innovative ways to unite and empower bourbon enthusiasts worldwide.

**BourbonCoin** is the Web3-enabled utility token uniquely crafted to elevate this global engagement. Through cutting-edge blockchain technology, BourbonCoin unites distillers, collectors, retailers, enthusiasts and maybe most importantly, imbibers, on a secure, seamless, and transparent digital platform.

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### 2. Mission Statement

To establish BourbonCoin as the definitive digital infrastructure to empower global community interactions, commerce, loyalty programs, and immersive experiences that celebrate and elevate bourbon culture.

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### 3. Token Overview & Utility

Token Name: BourbonCoin

Standard: (TBD)

Type: Utility Token

Core Utility:

- Transactional medium within Bourbon Coin ecosystem.
  - Facilitator for event access, premium products, and digital interactions.
  - Integral to rewards exchange and community loyalty incentives.
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## 4. Pre-Sale Structure (Batch 0)

To seed the BourbonCoin ecosystem, a limited "Batch 0" token pre-sale will:

- Provide exclusive initial distribution at favorable terms.
- Grant early adopters' special NFT-based "Founder Badges."
- Facilitate early-stage participation in governance feedback loops and feature prioritization.

### Batch 0 Packages

Level	Price	Tokens	Heavy Pour Basis	NFTs
Shot	\$100	1,000	0	\$0.1000 Batch 0
Double	\$200	2,000	100	\$0.0952 Batch 0
Flask	\$500	5,000	500	\$0.0909 Batch 0
Fifth	\$2,500	25,000	5,000	\$0.0833 Batch 0, Batch 0 Select
Case	\$30,000	300,000	70,000	\$0.0811 Batch 0, Batch 0 Select
Barrel	\$150,000	1,500,000	375,000	\$0.0800 Batch 0, Batch 0 Select, Batch 0 Reserve

- Batch 0 - Badge, Lifetime Membership, Purchase Swag featuring Badge
- Batch 0 Select - Badge, Purchase Swag featuring Badge
- Batch 0 Reserve - Badge, Purchase Swag featuring Badge

Sale runs May 14th, Noon EDT (~kick off of Consensus) to June 30th, Midnight EDT.

50 Million of 1 Billion BourbonCoin tokens available via Batch 0 tokens:

- 5 million Batch 0 tokens will be available for the Tasting pre-sale promotion.
- 5 million Batch 0 tokens for influencer incentives
- 40 million for direct purchase via Web 3 and a referral incentive program.

### Batch 0 Tasting

Register for a Batch 0 Tasting, May 1st, Midnight EDT to May 14th, Midnight EDT. (14 days, 12 hours before sale begins)

Sign-up requirements:

- Name (first & last)
- Email

- X Handle
- Solana Wallet (for Web3)

Imply that following on X is required.

Each sign-up:

- Airdropped 250 tokens (1/4 shot = tasting)
- Generate a referral link.
- Each sign-up from a referral link will give another 25 tokens for the referrer, capped at 250 tokens. (Double your tokens with referrals!)

## Batch 0 Sale Referral

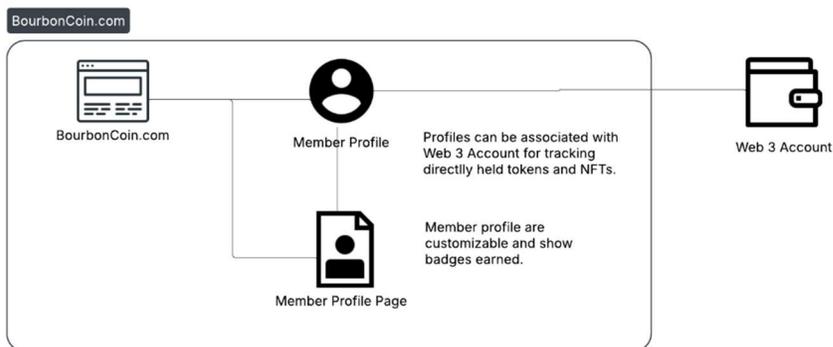
During the Batch 0 Sale, purchasers will receive a referral code. The referral code will be eligible for 100 Batch 0 tokens for each referred sale as well as the referred will also get a bonus 100. (Refer your friends and get a shot on us).

# 5. Roadmap

## Phase Key Deliverables & Objectives

1. Token Launch (Batch 1), Platform deployment
2. Angel's Share Rewards implementation, Partner onboarding
3. Digital provenance tracking, Marketplace expansion
4. Global partnership development, Mobile applications, POS Integrations

## 5.1 Centralized Hub: BourbonCoin.com



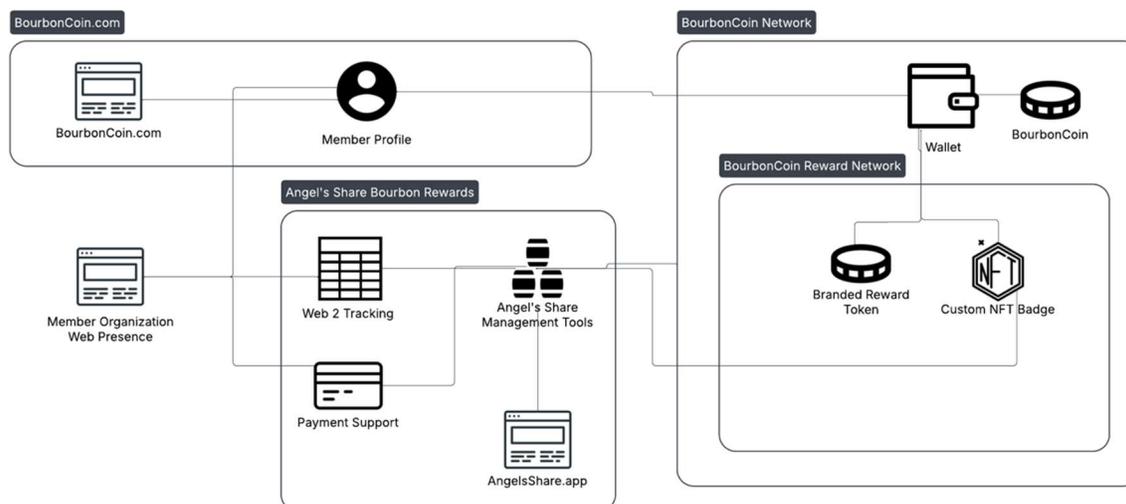
A unified digital interface bridging traditional Web2 user simplicity and advanced Web3 blockchain capabilities.

Features include:

- Comprehensive Member Profiles showcasing digital bourbon assets, rewards, and badges.

- Seamless Wallet Integration for secure management of tokens and NFTs.
- Augmented digital-to-physical interactions, offering unique experiences through QR-enabled event and retail engagement.
- Cohesive integration of user experience regardless of technological familiarity.

## 5.2 Rewards & Loyalty: Angel's Share Program



A groundbreaking decentralized rewards system, empowering partners to foster deeper brand loyalty and consumer interaction through tailored digital assets.

### Key Program Attributes:

- Custom-branded Reward Tokens issued by distillers, dealers, and bourbon organizations.
- Interchangeability between Bourbon Coin and branded reward tokens within the ecosystem.
- NFT Achievement Badges marking consumer loyalty and milestones.
- Automated reward distribution with both digital and point-of-sale integrations.
- Robust digital marketplace for token redemption and product exchanges.

## 5.3 Digital Provenance and Marketplace

Ensuring authenticity and elevating ownership experience through blockchain-based provenance tracking and marketplace transactions.

- Immutable tracking of bottles, barrels, and collectibles.
- Support for fractionalized ownership and trading, democratizing access to premium bourbon assets.
- Transparent ownership verification enhances collector value and consumer trust.

## 5.4 Global Partnership, Mobile Applications, & POS Integration

Building on the foundation of a Web 3 infrastructure with Web2 bridging, BourbonCoin will continue to move forward with new opportunities and solutions:

- Working with partners across the many nations as we pursue Bourbon without Borders.
- Adding mobile solutions to help community members more fully engage with real-world and online experiences.
- Enabling distillers and Bourbon retailers to leverage existing POS infrastructure to fully engaged with BourbonCoin and Angel's Share Rewards.

## BourbonCoin - Bourbon without Borders

### TEAM MEMBERS

**Kevin Bass**, Founder and CEO of BourbonCoin, brings over two decades of experience in business development and innovation. His BourbonCoin journey began in 2017 during a two-week trip to China, where he observed the widespread recognition of Kentucky bourbon but noted its limited availability compared to Irish whiskey and Scotch. This experience highlighted a gap in international access to Kentucky bourbon, inspiring him to leverage the emerging trend of asset tokenization on the blockchain. Combining his passion for Kentucky's rich bourbon heritage with cutting-edge technology, Kevin conceptualized BourbonCoin to democratize access to bourbon worldwide. After years of navigating market timing and compliance challenges, and with the U.S. now prioritizing leadership in digital assets, he's launching BourbonCoin to integrate traditional Kentucky bourbon into the global digital economy. Starting with a rewards program and exchange, and progressing to tokenized bottles and a whiskey receipt investment platform, Kevin aims to blend the old-world charm of Kentucky bourbon with the innovative spirit of blockchain technology.

**Troy Vanderburg** is a seasoned financial strategist with deep expertise in capital markets and digital innovation. As President and Digital Innovation & Management Consultant at Slyde Consulting, and as an Expert Advisor to organizations such as Ladder Stone Group USA and Exemplar Companies, Troy has played a key role in advancing blockchain-based infrastructure initiatives. His entrepreneurial spirit drives his work in building digital asset banking systems and strengthening risk and compliance frameworks for fintech ventures.

Troy resides in Puerto Rico, where he balances his professional pursuits with a strong commitment to faith and family. This fusion of strategic insight, technological leadership, and grounded personal values uniquely positions him to contribute to ventures that blend finance, innovation, and community impact.

**John Bentley II** is the quiet force driving the technological foundation of BourbonCoin. A seasoned software architect, John's career spans more than three decades (*with nearly a decade in blockchain*) of developing enterprise-grade solutions, from his early days at IBM to his role as Co-Founder and Chief Product Officer. His expertise lies in building secure, scalable infrastructures that marry traditional financial governance with decentralized innovation—making him the ideal architect to bring the BourbonCoin vision to life. His ability to navigate complex systems and still deliver intuitive, real-world applications is a rare combination, and it's already having a major impact on how BourbonCoin is positioned in both the tech and spirits worlds.

Beyond his professional accomplishments, John's connection to Kentucky runs deep. His family settled the region before it was even officially a state—when it was still known as *Kentucky County, Virginia*, part of the wild frontier of western Virginia. That generational tie gives him not only a personal sense of stewardship for the project, but also an authentic reverence for the land, the legacy, and the community that bourbon represents. At BourbonCoin, John holds the title **Chief Technology Architect**, reflecting his dual role as the platform's technology visionary and its guardian of Kentucky's proud, pioneering spirit.

**Dr. Brian Houillion** brings a rare fusion of public policy expertise, blockchain innovation, and Kentucky cultural insight—making him a natural fit for BourbonCoin. With a doctorate in Public Administration and leadership roles across Kentucky's state and local governments, he understands how to navigate compliance, legislation, and real-world implementation of emerging tech. His academic role in shaping the next generation of blockchain leaders further underscores his forward-thinking mindset.

Given his depth in governance, regulation, and tech integration, his title **Public Affairs Officer - BourbonCoin Policy & Heritage Lead**—a creative bridge between Kentucky's rich tradition and our mission to unify bourbon lovers through blockchain. His bourbon-regulatory background and love for Kentucky make him not only qualified but authentic in carrying BourbonCoin's message forward.